

Siqi Xiao (She/Her)

Cupertino, CA 95014 | siqix1122@outlook.com | (608)-515-0956 | www.linkedin.com/in/siqix/ |  Portfolio

Summary

AI Product Manager with 2 years of experience building AI products(RAG, Agentic workflows) from 0 to 1. Delivered AI solutions that reduced experiment setup time by 85%, increased experimentation capacity 5×, and improved customer support efficiency by 32%. Passionate about translating insights into scalable AI products.

Experience

Apple (Contracted via INSPYR) Apr 2026 - Present

AI Product Operations & User Research Cupertino, CA

- Conducted **product discovery** and **user research** through 50+ Wizard-of-Oz studies, usability tests and Voice-of-Customer interviews, identifying user needs and feature opportunities.
- Drove **ML Ops workflow improvements** by identifying QA and data annotation pain points, defining LLM-assisted review capabilities, improving the AI data pipeline, and reducing projected review effort by **30%**.
- Enhanced the **product roadmap** by proposing an AI-powered feature for internal annotation tools, translating moderator pain points into feature requirements for future workflow improvements.
- Led **cross-functional collaboration** in an Agile environment across a **team of 12**, delivering multilingual AIML initiatives spanning **500K+ assets**, **150+ batches**, and **2 vendors** while maintaining timelines and data quality.

EchoLab

Aug 2025 – Mar 2026

AI Product Manager San Francisco, CA

- Led **0-to-1 development** of a GenAI-powered A/B hypothesis generation platform **from concept to MVP in 4 months**, reducing experiment setup time by **85%** and increase experimentation capacity by **5×**.
- Defined **product requirements for an agentic AI workflow**, including the **RAG architecture**, **data pipeline**, **LLM prompting strategies**, **AI evaluation framework**, and **success metrics** in partnership with AI engineers.
- Conducted **Voice-of-Customer interviews** with 10 early adopters, identified experimentation workflow pain points, and evaluated market opportunities to shape product strategy.
- Defined the **product roadmap** by synthesizing customer feedback and market research to prioritize features.

211 LA

Jun 2024 – Aug 2024

Product Manager/MLE Intern Los Angeles, CA

- Led delivery of an **MVP conversational AI referral assistant** for Los Angeles County residents, reducing call handling time by **32%** and increasing caller satisfaction by **11%**.
- Designed a **Retrieval-Augmented Generation (RAG) pipeline** with human-in-the-loop review and AI guardrails, reducing hallucinations while improving recommendation relevance and regulatory compliance.
- Defined **product requirements** and **success metrics** by partnering with stakeholders to translate referral workflows into conversational AI capabilities, balancing automation, compliance, and user trust.
- Developed **evaluation metrics and feedback loops** to assess response quality and continuously improve conversational AI performance through prompt refinement and model fine-tuning.

Education

University of Southern California, MS in Computer Science - Applied Data Science

Aug 2023 - May 2025

Shanghai Jiao Tong University, BS in Electrical and Computer Engineering

Sept 2019 – Aug 2023

SKILLS

Product Management & Business: Product Strategy, Product Design, PRDs, Discovery & User Research, A/B Testing, Experiment Design, Feature Prioritization, Agile, GTM, Cross-functional Leadership, Roadmapping, Stakeholder Communication, Product Storytelling, Jira/Linear/Notion

Technical: RAG, Agentic AI workflow, LLM, Generative AI, Prompt Engineering, AI Evaluation, HITL, ML Ops, Prototyping, Machine Learning, Data Visualization, Data pipeline, Cloud (AWS/GCP), Databases, Python, SQL, Git